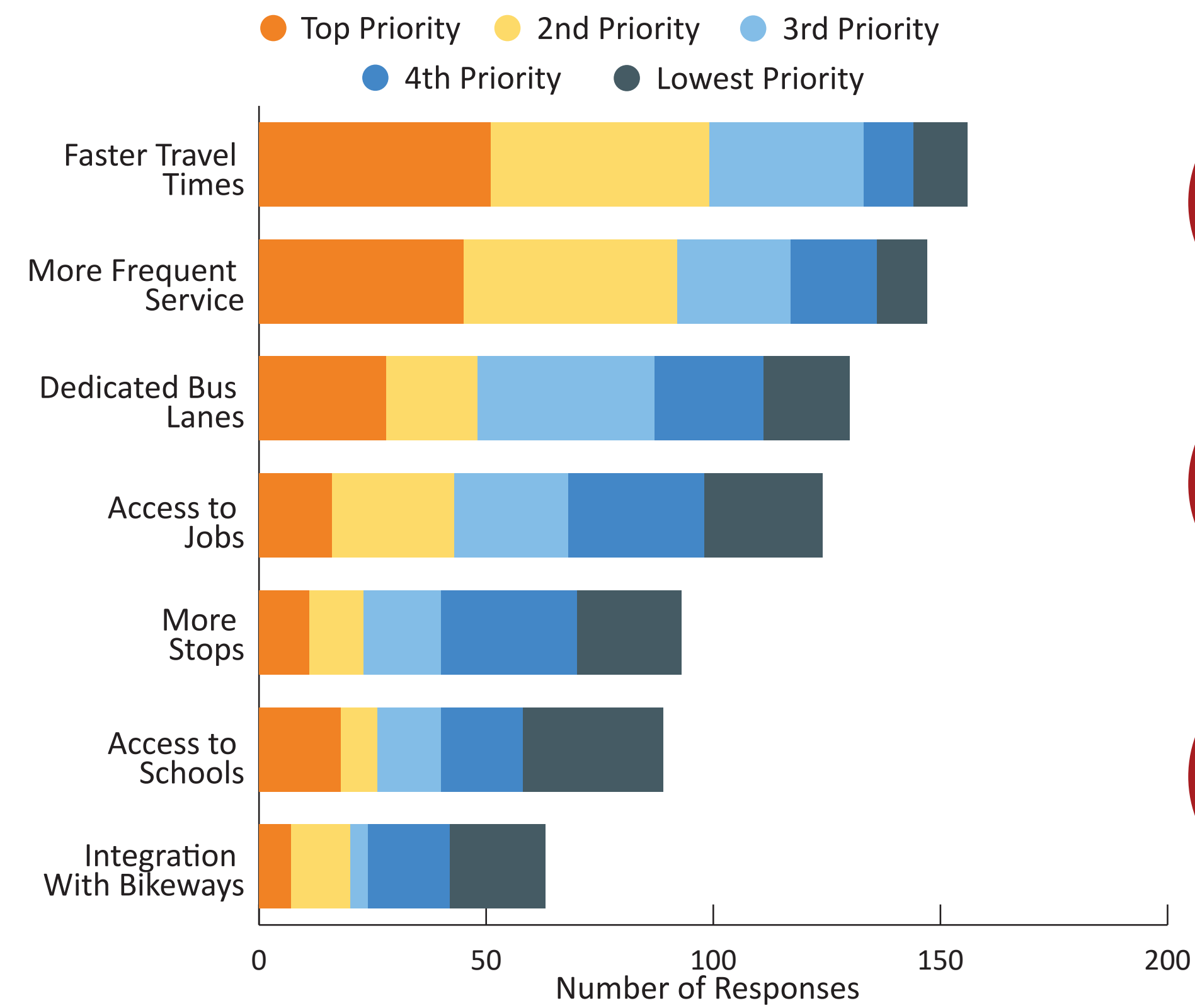


# WHAT WE HEARD

The initial public outreach involved an online Metroquest survey and two public meetings. The MetroQuest survey had 244 English and 19 Spanish participants. The public meetings received 18 in-person participants.

## Travel Priorities

We asked participants to help us understand their travel priorities by ranking listed travel priorities from 1 to 5 where "1" meant most important.



### TOP TRAVEL PRIORITIES



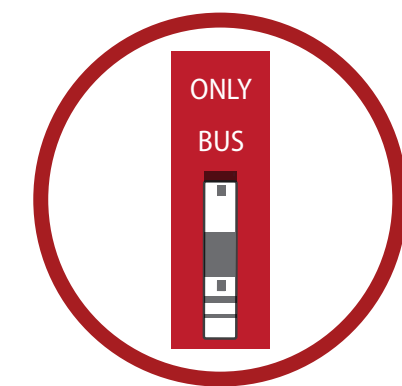
#### Faster Travel Times

Routes and stops that minimize bus delays



#### More Frequent Service

Less time between bus arrivals to each stop



#### Dedicated Bus Lanes

Special lanes that only buses can use during all or parts of the day

## Station Priorities

We asked participants to help us understand their station priorities by rating listed station priorities from 1 star (least preferred) to 5 stars (most preferred).

### Average Star Rating

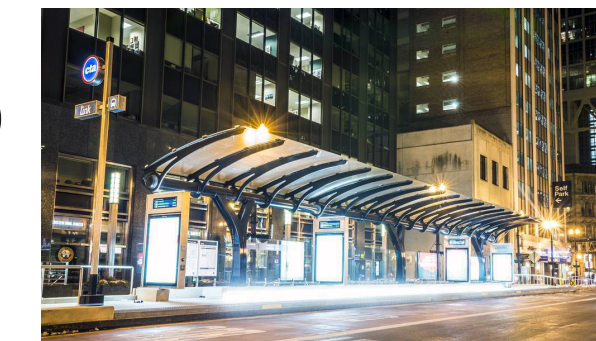


### TOP STATION PRIORITIES



#### Real-Time Information

Up-to-date information on routes, timing, and more



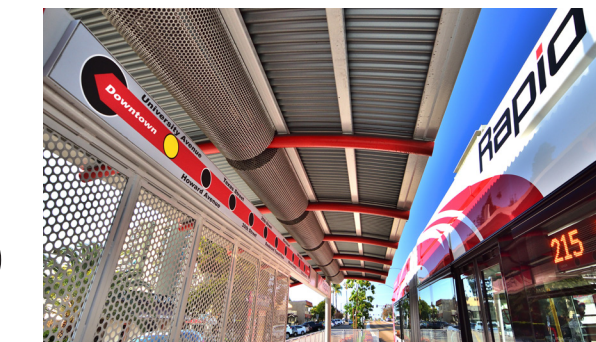
#### Lighting

Keep the station area visible and safe



#### Security Cameras

Providing extra security at transit stations

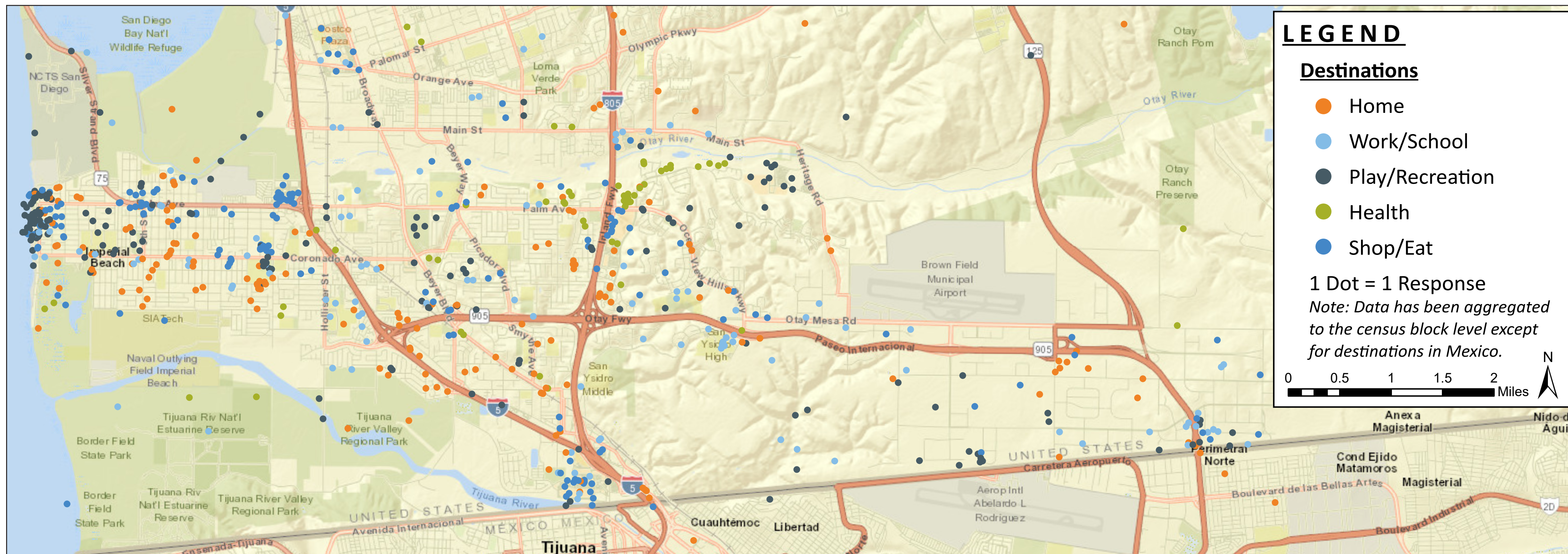


#### Shelters

Enhanced transit shelters for comfortable waiting

## Community Destinations

We asked participants to identify their key destinations for home, work/school, shop/eat, play/recreation, and health care facilities.



Note: Community members identified several destinations outside the boundaries of the study area.

## KEY FINDINGS

- Large concentrations of activity along Palm Avenue, Seacoast Drive, and Imperial Beach Boulevard / Coronado Avenue
- Activity at the border crossings and connections points to the UC San Diego Blue Line
- Destinations identified outside of the communities of Imperial Beach and Otay Mesa emphasize importance of the MTS network