



**Metropolitan
Transit
System**

Free Ride Day Contest Rules:

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN.
PURCHASE DOES NOT INCREASE CHANCES OF WINNING

Official Rules of Contest: The following rules govern the Free Ride Day Contest. By participating, each entrant agrees to the following below rules.

Contest Sponsor: The Sweepstakes will be conducted by San Diego Metropolitan Transit System (MTS). MTS Contact Information: San Diego MTS, 1255 Imperial Avenue, Suite 1000, San Diego, CA 92101 (619-557-4555).

Contest Purpose: Free Ride Day Contest is a one-day promotion to encourage riders to share their photos from Free Ride Day.

Eligible Participants: The Contest will be open to riders of MTS on October 4, 2023. Participants must follow MTS on either Instagram or X (formerly Twitter). **All Participants must be aged 13 years or older to participate. MTS Employees and their immediate family members are not eligible to win individual prizes.**

Deadline for Submission: Submissions for the contest will only be open for the calendar day **October 4, 2023 (12:00 a.m. through 11:59 p.m. PST).**

How to Enter: To be counted towards the Free Ride Day Contest, all participants a picture of themselves on transit and tag @sdmts on either Instagram or X (formerly Twitter) between **12:00 a.m. and 11:59 p.m. PST on October 4, 2023 (entry).**

- Participants will be limited to one (1) entry per social media handle.

Prizes:

- **Prize for One (1) Individual Winner:** One (1) \$50 Bust Buy Gift will be offered to one eligible individual winner drawn at random at the conclusion of the promotional period. The individual selected for the gift card drawing may be required to prove their eligibility with a current, valid ID from their San Diego County middle or high school in order to claim the prize. MTS reserves the right to substitute a prize in their sole, in which case a prize of equal or greater value will be awarded.



- **Prizes for Two (2) Individual Winners:** Two (2) \$25 Best Buy Gift Cards will be offered to two eligible individual winners drawn at random at the conclusion of the promotional period. Individuals selected for the gift card drawing may be required to prove their eligibility with a current, valid ID from their San Diego County middle or high school in order to claim the prize. MTS reserves the right to substitute a prize in their sole, in which case a prize of equal or greater value will be awarded.

Prize Notifications:

All winners of individual prizes will be notified via direct message on **Monday, October 9, 2023**. All individual prizes must be claimed within one (1) week of notification. If any winner does not respond within one (1) week of notification, the winner will lose claim to the prize and no other alternate will be drawn. Individual prizes must be claimed in San Diego County. Prizes will be available for pick-up at the MTS Offices, located at 1255 Imperial Avenue, San Diego, CA 92101. Prizes will not be mailed, shipped or delivered anywhere outside of San Diego County. Winners are responsible for all costs related to transportation to and from MTS Offices in order to pick up prizes.

Odds of Winning: The odds of winning depend on the number of eligible entries receives.

Privacy Policy: By participating in this Contest, each Entrant agrees to MTS's use of their information as described in [MTS's Privacy Policy](#) and [MTS's Pronto Privacy Policy](#). Winner(s) further agrees that their name may be included in a publicly available winners' list.

Record Retention: MTS will maintain for no less than two (2) years after all prizes are awarded all of the following: all correspondence sent by an entrant; the names and addresses of all entrants; the number of prizes awarded; the method of selecting winners; and the names and addresses of the winners.

Winner List: For the name of the winner(s), send an email to ariel.kroll@sdmts.com on or after **October 23, 2023**.

Taxes: The value of any prize awarded to a winner may be reported for tax purposes as required by law. Each winner is solely responsible for reporting and paying any and all applicable federal, state, and local taxes, related fees, other costs or expenses related to prize acceptance and use not specified herein, regardless of whether such prize is used in whole or in part.

Decisions: All decisions of MTS will be final and binding on all matters relating to this Sweepstakes. Persons who violate any rule, gain unfair advantage in participating in the Sweepstakes, or obtain winner status using fraudulent means will be disqualified. MTS will interpret these rules and resolve any disputes, conflicting claims or ambiguities concerning the rules or the Contest and the MTS's decisions concerning such disputes shall be final. MTS further reserves the right to terminate the Contest at any time for any reason.

Governing Law: The Sweepstakes is governed by and subject to the laws of the United States and the State of California.

Disclaimer:

- ANY ATTEMPT TO DELIBERATELY DAMAGE, CIRCUMVENT, OR DISRUPT MTS's WEBSITE (OR ANY PART THEREOF) OR UNDERMINE THE LEGITIMATE OPERATION OF THIS CONTEST MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS. SHOULD ANY SUCH ATTEMPT BE MADE, MTS RESERVES THE RIGHT TO SEEK DAMAGES AND ANY OTHER AVAILABLE REMEDIES FROM ANY SUCH PERSON(S) RESPONSIBLE FOR ANY SUCH ATTEMPT TO THE FULLEST EXTENT PERMITTED BY LAW. EACH ENTRANT (OR, IF THE ENTRANT IS NOT OF AGE OF MAJORITY IN THEIR STATE OF RESIDENCE, THE LEGAL GUARDIANS THEREOF) AGREES TO INDEMNIFY AND HOLD HARMLESS THE SPONSOR AND ITS AGENTS FROM AND AGAINST ANY AND ALL CLAIMS, LOSSES, DAMAGES AND/OR LIABILITIES (INCLUDING REASONABLE ATTORNEYS' FEES AND EXPENSES) THAT MAY BE ASSERTED AGAINST OR INCURRED BY ANY OF THEM AT ANY TIME, IN CONNECTION WITH THE USE THEREOF, AND/OR BY ENTRANT'S BREACH OF ANY REPRESENTATION, WARRANTY OR COVENANTS ASSOCIATED WITH THIS CONTEST.
- MTS is not responsible for entries not received due to difficulty accessing the internet, service outage or delays, computer difficulties and other technological problems.